

DETAILS		
What is the duration of my presentation?	What is the topic?	Who is in my audience?
AUDIENCE		
What are their current levels of understanding on the topic?	How do they feel about the topic?	How are they feeling more generally? What's the 'mood' of my audience?

PURPOSE

What is the purpose of my presentation? What is the big Why?

PERSONAL STATE

Who do I need to be (Identity): leader, mentor, content expert, colleague, coach, supervisor, teacher	Choosing my virtues (HeartSpace): Loving kindness empathy, compassion, service, responsibility, hope, persistence gratefulness, curiosity, vulnerability, humility, creativity, joy



CONTENT		
What is essential for my audience to know (time restricted)?	What is nice for my audience to know (time permitting)?	
What are the ten 2 ideas or concents Lwill share?		
What are the top 3 ideas or concepts I will share?		

STRUCTURE

How will I frame the body of my presentation? Do I need to allow time for Q&A at the end of my presentation (Y/N)?

Time Sequence Explain something in the exact order in which it occurred.	Question-Answer This frame is logically built from answers to one or more key questions.	Three Ideas This is used to focus your audience on important concepts related to a topic. One, then two, then three.
Problem-Reasons-Solutions Boldly make a statement to achieve arousal, then follow with possible causes and then certain solutions.	Compare-Contrast-Conclude When presenting a choice between two or more alternatives, use a compare and contrast frame.	Topical Groupings Divide your topic into several smaller sub-topics, each of which are discussed in turn.
What, So What, Now What Describe the event (what did you notice?); identify impact (make sense of the facts); set actions (what's possible?).	What Is – What Could Be This uses the current state/ future state idea where much of your presentation addresses how to bridge the gap.	Spatial Order Describe the parts of an objective that occupies space, i.e., describing the procedures for conducting

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CONTENT & FLOW What (point 1) Why **Subpoints** How What (point 2) Why How Subpoints What (point 3) Why **Subpoints** How

AUDIENCE INVOLVEMENT

What 2 or 3 questions might I ask the group during my presentation? When will I ask these questions?



OPEN

As a result of my opening, what do I want my audience to			
Think?	Do?	Say?	Feel?
How will I open my presentation? What is my opening statement?		How might I paint a picture of what's to come in my presentation?	

CLOSE

How do I summarise? What is my key message? What is the call-to-action/next step?

Q&A		
What questions are most likely to arise from my audience?	What's my best response?	